



I am UM-Flint

When we think about Universities, we should not think of buildings and labs and desks and blackboards. Not even of books, as much as we love them, or computers, as much as we need them. Universities are people: students, faculty, staff, alumni and members of the community-people engaged in the noble and never-ending pursuit of knowledge, understanding and making a difference.

-Juan E. Mestas

Quite simply, the “I am UM-Flint” campaign is a vehicle to highlight this university’s strongest asset: its people. Through the individual experiences and accomplishments of its faculty, staff, students, alumni & friends, this institutions mission is given a personal face. Taken collectively, they tell the full story of this university, and its real impact on real lives. We would like your department to add to this chorus of success stories by following these simple steps:

Simple Steps for Developing “I am UM-Flint” Profiles for Your Department:

1. Identify at least one “compelling, representative or otherwise worth-telling” story for each of the following groups (as relevant to your department): Faculty, Staff, Students, and Alumni.
2. Have identified individuals write brief (50-150 words), first-person summations(as in, “I am conducting research in...”) that quickly, accurately and as thoroughly as possible (for 50-150 words) gives the reader a glimpse into the diverse, challenging & exciting experiences of those who give your department (and this campus) its spirit, richness & purpose.
3. Be sure each testimonial answers each of the following questions:
 - a. Name?
 - b. Hometown?
 - c. High school attended (for undergrad students)? College(s)/ University(s) attendee for Grad students and Faculty?
 - d. Reason for coming to UM-Flint?
 - e. Contact information? (email is fine)

You can send your completed profiles to and/or get more information and advice by contacting:

Shannon Gillespie
Alumni Coordinator
Alumni Relations
(810) 767-2152
Shgilles@umflint.edu

Carrie Towns
Alumni Officer
Alumni Relations
(810) 767-9598
clarkca@umflint.edu



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Name _____ Home Town _____

Email _____ High School _____

Major _____ Year of Graduation from UM-Flint _____

In 50 to 150 words, why did you decide to come to UM-Flint?
