

# Collector cards trade on economists' fame

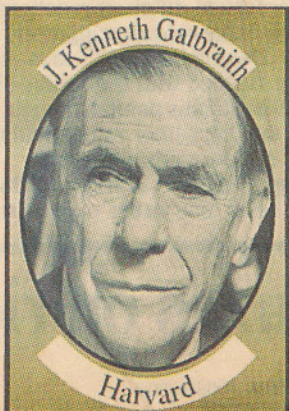
If you thought the trading-card craze was extreme because mass murderers and Mafia members have been featured on cards, brace yourself. Now you can buy famous-economist trading cards.

Produced by the University of Michigan at Flint economics club, "Economist Greats" cards feature 29 living economists, such as John Kenneth Galbraith and Milton Friedman.

While baseball cards list batting averages on the back, economist cards list their university degrees. No word on who's a lefty.

The economics club has a reputation for innovative schemes to finance field trips to the Chicago Federal Reserve Bank. Once the club brought massage therapists to a campus building lobby and sold back rubs.

The cards were assistant



professor and club adviser Dale Matcheck's idea. He is proud of them but is unsure how non-economists might view them. "This is the kind of thing Garry Trudeau makes fun of, isn't it?"

To buy cards, send \$5 to Economics Dept., U. of M.-Flint, Flint, Mich. 48502-2186. Sorry, no bubble gum.

— Eric D. Randall

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