

CAREER CENTER



CAMPUS PARTNERSHIPS & COLLABORATIONS

School of Management
Global Career Panel

Education Abroad
Corporate Case Competition

Student Veterans Resource Center
Career Exploration and Transition Workshop Series

Order of Omega Honor Society
Partnered to Promote JCPenney Suit-Up Private Shopping Event

“Career Services has provided resources and support for our students seeking internships, and they have expanded their own network of community partners (potential employers, internships) to meet the needs of psychology majors.

DR. HILLARY HEINZE



facebook.com/UMFlintCareers
twitter.com/UMFlintCareers

CONTACT US AT 810.424.5450



TOP REASONS TO VISIT THE CAREER CENTER



Career Advising



Opportunities for Networking with Employers



Career Industry Exploration

OUTREACH

96 Presentations, Workshops & Classroom Visits

2,173 Student Participants

CAREER PANELS HOSTED

- ▶ Healthcare Administration
- ▶ Education
- ▶ Engineering
- ▶ Biology
- ▶ Chemistry
- ▶ Sociology

TOP MAJORS SEEN BY CAREER ADVISORS



Mechanical Engineering



Social Work



Computer Science



Applied Psychology

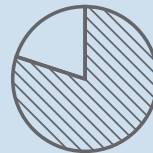


Health Care Administration

FIRST DESTINATION SURVEY

Career Outcomes

79% Grads reported being employed, engaged in volunteer or military service, or continuing their education



Top Industries Employing Students

- ▶ Healthcare/Hospital
- ▶ Education/Academia
- ▶ Manufacturing Automotive & Transportation
- ▶ Computer/Information Technology
- ▶ Consulting

CAREER FAIRS

2 Career Fairs Held

141 Employer Participants

485 Student/Alumni Attendees

CAREER CONNECTION

2,347 Total Postings

1,718 Full-time Jobs

251 Part-time Job

378 Internships/Co-ops

422 New Employer Accounts Created

2,585 Students/Alumni Utilizing Career Connection

ALUMNI & CAREER CENTER

2017-18 Annual Report

ALUMNI RELATIONS

ALUMNI

45,355

Total Alumni

80%

of UM-Flint Alumni Reside in Michigan



↑ 6.7%

Growth in Alumni Population

10,560

Total Interactions with Unique Alumni

VOLUNTEERS



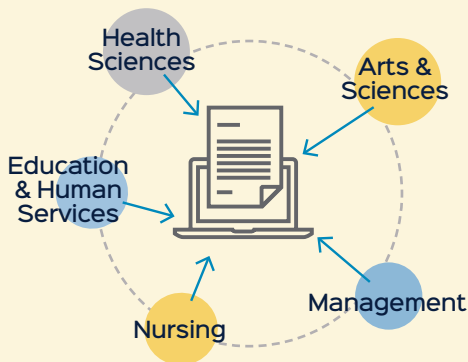
173 Individual Volunteers

241 Volunteer Instances



727

Hours of Volunteer Service



ALUMNI RELATIONS LAUNCHES DYNAMIC CONTENT

Also referred to as “smart” or “adaptive” content, dynamic content refers to email subject matter that changes based on the interests or behavior of the user. In other words, smart content creates a customized experience for the viewer.

“This technology is a game changer, enabling us to send relevant content to alumni from UM-Flint’s five schools/colleges in a single monthly e-newsletter,” said Matt Bueby in Alumni Relations. “The need to maintain individual newsletters for each school and college is a thing of the past.”

www.umflintalumni.org

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COMMUNICATIONS

328k

E-communications Sent

15%

UM-Flint Average E-news Open Rate

14.5%

National Average Open Rate*

REACHING OUR ALUMNI



MAIL

UM-FLINT

96%

UM AVERAGE

89%



PHONE

51%

55%



EMAIL

54%

63%

* Source: marketingsherpa.com

CAMPUS SUPPORT

50

Faculty and Staff Participated in Campus-Wide Alumni Engagement Symposium



ALUMNI GIVING

58% of

Donations Received by Mail

35% of

Donations Received by Phone

7% of

Donations Received by Email

309

Acquired Donors

203

Re-Acquired Donors

493

Retained Donors



ALUMNI & CAREER CENTER 2017-18 Annual Report