TOP REASONS TO VISIT THE CAREER CENTER

- Career Advising
- Career Industry Exploration
- Opportunities for Networking with Employers

OUTREACH

- 70 Presentations, Workshops & Classroom Visits
- 2,014 Student Participants

CS MOTT ENGAGED LEARNING SCHOLARSHIP

- $43,000+ awarded
- 36 students awarded to date

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TOP MAJORS SEEN BY CAREER ADVISORS

- Psychology
- Computer Science & Information Systems
- Health Care Administration
- Business Administration (Accounting, Finance, and Marketing)
- Biology
- Engineering

FIRST DESTINATION SURVEY

- Career Outcomes: 82.2%

- TOP INDUSTRIES Employing Students: Information Technology, Nonprofit/Government, Manufacturing, Healthcare, Education/Academia

- “I truly believe events like Intern Me in 3 have helped me gain a better understanding of how to go about not only networking, but interviews and public speaking as well.”
  — Psychology Student

CAREER FAIRS

- 2 Career Fairs Held
- 142 Employer Participants
- 461 Student/Alumni Attendees

CAREER CONNECTION

- 2,064 Opportunities Posted
- 391 Internships
- 1,448 Full-time
- 225 Part-time
- 2,561 Students/Alumni utilizing Career Connection
- 387 New Employer Accounts

CONTACT US AT 810.424.5450

facebook.com/UMFlintCareers
twitter.com/UMFlintCareers

ALUMNI & CAREER CENTER 2018-19 Annual Report
ANNUAL GIVING HIGHLIGHTS

**ANNUAL GIVING**

Facilitated solicitations for **19** SCHOOLS, COLLEGES OR UNITS

**FIRST TIME DONORS INCREASED**

- **5x** since 2017

**STUDENT DONORS INCREASED**

- **3x** since 2017

Most comments on a single social media post in UM-Flint history

**ALUMNI RELATIONS**

- **46,680** Total Alumni
- **3.0%** Growth in Alumni Population
- **80%** of UM-Flint Alumni Reside in Michigan

**COMMUNICATIONS**

- **323k** E-communications Sent
- **17.4%** UM-Flint Average E-news Open Rate

**REACHING OUR ALUMNI**

- **99.3%** by MAIL
- **56%** by PHONE
- **59%** by EMAIL

**VOLUNTEERS**

- **119** Individual Volunteers
- **674** Hours of Volunteer Service

**FILLING THE GAP**

This year, University Advancement added two Leadership Annual Giving Officers to our staff. These positions are focused on building stronger relationships between the university, our alumni and donors.

“The creation of Leadership Annual Giving Officers is a trend in the industry and on the Ann Arbor Campus. These positions are critical to ensuring that we build a pipeline of donors for the future”

— BRENT NICKOLA

www.umflintalumni.org
CONTACT US AT 810.424.5450

ALUMNI & CAREER CENTER 2018-19 Annual Report

**ANNOUNCEMENTS**

- **Hail Yeah! students wrote 350+ thank you notes to our alumni donors**

**GIVING BLUE DAY**

- First Time Donors Increased
  - **5x** since 2017
- Student Donors Increased
  - **3x** since 2017

UM-FLINT ALUMNI REACH 2018-19