Welcome and thank you for coming!

Scott D. Johnson
Dean
School of Management
Who are we?

The School of Management was founded in 1975. We moved into the Riverfront Center four years ago from the WSW building. We are accredited by AACSB International, the most respected accrediting body for business schools in the world. Our programs are ranked nationally by various publications including Business Week, U.S. News and World Report, Princeton Review, and CEO Magazine.
Mission

Our mission statement is closely aligned with the mission of the university...

• “We deliver innovative high quality educational programs; create intellectual contributions that impact business theory and practice; meaningfully engage our local and global communities; and demonstrate the highest integrity and ethics in all that we do.”

                Approved 9/11/15 by the faculty
Vision

• “To enable students, faculty and staff to make a positive impact on organizations, society and the world.”

Approved by the faculty on March 12, 2013
Shared Values

Shared Values:
• Excellence in all endeavors
• Learning always
• Innovation
• Teamwork and collaboration
• Sustainability
• The highest integrity and ethics

Updated by the faculty, November 6, 2013
Academic Programs

• Bachelor of Science Majors:
  – Accounting
  – Entrepreneurship and Innovation Management
  – Finance
  – General Business
  – International Business
  – Marketing
  – Organizational Behavior and Human Resource Management
  – Supply Chain and Operations Management (Fall 2016)

• Master of Business Administration (MBA)
  – Traditional and NetPlus! formats

• Master of Science in Accounting (MSA)
  – NetPlus! format
Productivity Measures

1. Undergraduate Students
2. Undergraduate Student Credit Hours
3. Graduate Students (MBA and MSA)
4. Graduate Student Credit Hours (MBA and MSA)
Undergraduate Registered BBA Students
Undergraduate BBA Credit Hour Production

Not including Sp16
Graduate Students Credit Hour
Production, MBA and MSA
Budget Sections

A. New Initiatives and Goals
B. Fee Requests
C. Cost Containment Efforts
D. Commitments Against General Fund Balances
E. Facilities and Space Requests
Section A: New Initiatives and Goals

1. Enhance K-12 and Community College Recruitment ($122,000 total; unit contribution $57,000)

2. Expand International Student Dual Degree Programming ($201,000 total; unit contribution $80,000)

3. Enhance Diversity in the Workplace Programming ($30,000 total)
Section B: Fee Requests

1. Upper Level Undergraduate Course Fee:
   • Course fee would go from $59 to $65 per credit
   • Applied to all 300 and 400 level courses
   • $59 fee unchanged since 2012
   • Fee covers higher expenses for upper division classes

2. MBA and MSA NetPlus! course fee
   • Course fee would go from $175 to $235 per course
   • Applied to all MBA and MSA courses
   • $175 fee unchanged since 2010
   • Fee covers books, calculators, and food
Section C: Cost Containment Efforts

1. Review all course offerings to identify and merge courses with low enrollment
2. Staff reductions by not replacing the a) MBA Director and b) Marketing Communications Specialist
3. NetPlus! review of food costs and course materials costs (e.g. books, software)
Section D: Commitments Against General Fund Balances

1. Academic Program Seeding ($425,000)
2. New posts ($65,000)
3. Equipment/Technology ($345,240)
4. Furniture ($45,000)
5. Space Repurposing/Riverfront Center ($300,000)
6. Scholarships ($156,000)
7. Faculty and Staff professional support ($220,000)
8. Other commitments: ETS testing, SEDONA, Economic Forum, Business Plan Competition, SOM annual magazine, faculty and staff excellence awards ($244,000)
Section E: Facilities and Space Requests

1. Riverfront Center – Academic Advising Suite
2. Riverfront Center - Entrepreneurship Center
3. Riverfront Center - Student Professional Development Center
4. Riverfront Center - Faculty Offices
Questions?

Ideas?