BE BOLD
THE CAMPAIGN FOR UM-FLINT

OUR STUDENTS. OUR COMMUNITY. OUR TIME.
UM-Flint was born out of the drive and vision of university leaders and the determination of this community. From the beginning, donors made UM-Flint possible.

As a regional comprehensive university, we are a “place of purpose.” We are a community of diverse learners and scholars committed to advancing our local and global communities. We value excellence in teaching, learning, and scholarship; student centeredness; and engaged citizenship.

Because UM-Flint is community founded and community funded, we’re committed to providing student support, engaged learning, and bold ideas to support the public good. We are committed to: significantly increasing the number of students earning degrees; supporting faculty to be at their best in teaching, scholarship, and engagement of students; and investing in the diversity of Flint and Genesee County.

The university, the community, and donors like you can now move boldly to create our tomorrow. We are on the cusp of another huge shift in the life of the university, and now it is time for the next bold step.

To make that step, we again turn to the community, to our alumni, and to our friends to help us raise $40 million. It’s a bold goal, but with those who have believed in UM-Flint before and continue to believe in us, we can succeed.
CAMPAIGN FUNDING PRIORITY

1

EXTRAORDINARY STUDENT SUPPORT

Invest in student scholarships and support in a way that both rewards merit and assists with need. Ensure that students are able to attend UM-Flint regardless of financial situation.

2

REAL-WORLD, ENGAGED LEARNING

Expand the Michigan education far beyond the classroom walls, providing students with out-of-classroom experiences where they apply the facts and theories they’ve learned to real-life, hands-on situations.
CAMPAIGN FUNDING PRIORITY

BIG, BOLD IDEAS

Invest in the big, bold ideas that create innovative collaborations, an enriched student experience, impactful engagement with our community, and path-breaking leadership in addressing the pressing challenges that touch us all.

BE A VICTOR FOR UM-FLINT

The Victors for Michigan Campaign involves the entire University of Michigan community—Ann Arbor, Dearborn, and Flint. Each campus, school, college, and unit has joined in the campaign, each pursuing its own objectives and priorities, but all united by a shared vision and purpose.

To support students.

To invest in real-world teaching and learning.

To be bold.

We ask you to join us. We ask you to make an impact.

We ask you to change the life of our students, our community, and our region.

We ask you to invest in this moment and these opportunities.

Together, we will build on our past so that students of today—and tomorrow—will achieve, lead, and succeed.

Be a Victor for UM-Flint.

Learn more at umflint.edu/victors or by calling 810-424-5448.
Regents of the University of Michigan: Michael J. Behm, Mark J. Bernstein, Laurence B. Deitch, Shauna Ryder Diggs, Denise Ilitch, Andrea Fischer Newman, Andrew C. Richner, Katherine E. White, Mark S. Schlissel, ex officio.

© 2015 Regents of the University of Michigan | A Non-discriminatory, Affirmative Action Employer.

MC150177