Council of Deans Meeting

Thursday, February 14, 2013
3:00 p.m. – Shiawassee Room

~ Minutes ~

Members Present: Bob Barnett, David Gordon, Vahid Lotfi, and Chris Waters

Guests: Burton Bargerstock
Co-Director of the National Collaborative for the Study of University Engagement and Director of Communication and Information Technology, University Outreach and Engagement, Michigan State University
Jonathan Jarosz, Director, University Outreach

Gerard called the meeting to order at 3:00 p.m.

Outreach and Engagement Measurement Instrument (OEMI) ▶ Gerard introduced special guest Burt Bargerstock, Co-Director of the National Collaborative for the Study of University Engagement and Director of Communication and Information Technology, University Outreach and Engagement, from Michigan State University, who was present to discuss the Outreach and Engagement Measurement Instrument (OEMI), developed by Michigan State University. Gerard asked Jonathan to provide an overview of how and why we asked to learn about the OEMI and how that all came about.

Jonathan indicated that he and Gerard visited MSU and met Hi Fitzgerald, Associate Provost, who provided a presentation on current trends. During conversations with them, it was apparent, despite the two different sizes of the universities, that we both had similar issues and concerns regarding engaged scholarship but there were things that we could do collaboratively and one of them was the OEMI. Since the achievement of the Carnegie status, we have been looking for ways to systematically track engaged scholarship and experiential learning programs that our faculty and staff are currently involved.

Burt provided a comprehensive PowerPoint describing the development, use, and actual OEMI instrument to the Council. He also disseminated a packet of information along with a copy of the PowerPoint that includes A Guidebook for Planning & Evaluating Quality Outreach, their yearly magazine, The Engaged Scholar. Some of the highlights of the presentation were as follows:

- Defining outreach and engagement.
- Several sample activities of engaged research and creative activity; engaged teaching and learning; and engaged service.
- Defining quality outreach and engagement.
- The OEMI Instrument and how it works, its wide range of uses, collection statistics, and reporting measures.
Throughout the presentation, questions and answers were posed/provided by the Council. The cost of the program is around $3,000. Gerard thanked Burt and indicated to the Council to digest all the information that was provided and given to them.

Approval of Minutes from January 10, 2013 ► The approval of the January 10 Minutes were tabled until the next meeting.

Workload and Course Releases ► Gerard provided the results from Keith Moreland’s study of workload and course releases which entailed a handout on Reassigned Teaching Summary and Reassigned Teaching Recommendations. He asked that the Council members review the documents and they will be discussed at the next meeting.

Matters Arising ► No items.

The meeting was adjourned at 4:35 p.m.