Members Present: Doug Knerr, Bob Barnett, Donna Fry, Scott Johnson, Susan Gano-Phillips, Vahid Lotfi, and Chris Waters

Guests: Jon Davidson, Director, Undergraduate Admissions
Ashley Auger, Marketing Coordinator, Undergraduate Admissions
Cynthia Forrest, Consultant focused on Admissions
Greg Tewksbury, Vice Chancellor for Business and Finance
Jerry Glasco, Director of Financial Services and Budget

Doug called the meeting to order at 10:00 a.m.

Admitted Student Event► Jon, Ashley, and Cynthia updated the Council regarding YIELD, a new event in addition to the regularly scheduled admissions events they hold. YIELD will provide a better understanding of how the campus works and to get the students excited about attending the University of Michigan-Flint. Jon reviewed the set up for the event and the time frame. He explained that one of the goals with this program will help students feel comfortable speaking to their respective Dean and/or faculty members.

Doug explained that YIELD is about changing our behavior. This will become a permanent factor on campus, a complete degree change in our thinking and the language that we use to improve communications, less passivity to more active. Discussion ensued and it was agreed that personal touch is the key.

Cynthia informed the council about a new program regarding merit. Merit award recipients and families would be invited to a reception. She is hoping the reception will take place on Sunday, April 24, at 2 p.m. Deans and chairs would be invited to this event also.

Budget Update► Greg distributed information regarding the budget. Discussion was held regarding how to bring in additional revenue, tuition, reallocation of funds, salaries, initiatives, etc. Different strategies were discussed.

Approval of March 8, 2016 Minutes► The Minutes of March 8 were approved.

Area Updates – Senior Vice Provost and Dean of Graduate Programs►

- Vahid gave the Council an update in regards to space needs.

The meeting adjourned at 12:00 noon