

UNIVERSITY OF MICHIGAN-FLINT

Council of Deans Meeting
Wednesday, July 26, 2017
11:00 a.m. – Shiawassee Room

~ *Minutes* ~

Members Present: Senior Vice Provost Lotfi, Provost Knerr, Dean Johnson, Director Sylvester, Dean Gano-Phillips, Special Advisor to the Provost Smith, Interim Dean Andrews, Dean Fry

Members Absent: Dean Barnett, Faculty Chair Alfaro

Guests: Kristin Lindsey, Jay Nussell, Mia McNeil, Mary Jo Sekelsky

Provost Knerr called the meeting to order at 10:04 a.m.

Development Update ► Kristin Lindsey, Vice Chancellor of University Advancement provided an update. A joint retreat with Dearborn was recently held. Regular communication with departments and development to better define the needs of each school is ongoing. She touched on the growth in scope which includes bridge building with UM, greater Flint and the surrounding region. The relationship with elected officials, Federal, state and local, has grown. This has allowed giving over 31k to community organizations over the past 7 months. Other accomplishments include construction approval for the Murchie Science building renovation and state matched funding for the Flint water emergency. Fiscal year 2018 goals include more directed giving to the community, effective engagement with legislators and expanded communication with Southeast and Northwest Michigan. Bridging the gap between the reality of our students and what is perceived about our students is a high priority. Stewardship with donors is key. Each school will look different. Plans will be tailored to each based on needs of schools/students. Corporate and foundations relations will continue to be fostered. Grant support is needed for the growth of grant funding. Her office will work with departments on spending appropriately. They also provide specific data for donors on how the money is being utilized.

Mia McNeil, Government and Community Relations Director – Provided a unit overview. Government and Community Relations Unit is the bridge builder between elected official and community organizations. Unit accomplishments included a grant of Construction Authorization for the Murchie Science Building renovations; UM-Flint region based nonprofit community organizations were provided over \$31k of support; the community sponsorship giving process has been revamped; and the Unit acquired \$400,000 in water reimbursement dollars from the state in the FY 2018 supplemental budget. FY18 forecast includes being more deliberate in giving,

creation of a community giving plan, and relationship building will continue with elected officials in and outside the Flint area.

Jay E. Nussel, Director of Development – Presented year in review. Discussed donations, projected growth rate, and a robust year last year. Growth needed especially in student growth/support goal. Ends Dec 31, 2018. There are 36 fund raising units and UM Flint is 3rd! Kudos to success of leadership as this speaks to that. Annual giving budget increased thanks to funds from Kris's area. Primarily goes to academic units. ROI is robust for both AG returned and investment returned. Planned giving will be increased. Developing plan with Deans pairing with donors. Meetings are scheduled over the next couple of weeks. Provost supports initiatives.

Mary Jo Sekelsky, Executive Director for Alumni Relations provided the Alumni and Career Center annual report. She discussed the opportunity to engage alumni in career panels in the classroom. "Dinner with Twelve" is a signature event with corporations and alumni. Thanks to Dean Johnson and his group for assisting in engaging corporations. Number of businesses increased in career fairs. Alumni increased to 42k. Moving forward; increase alumni engagement through connections with faculty. Roll out of career engagement planning tool will occur soon. Career outcomes important to legislators as well as UM Flint and accreditors.

Approval of Minutes – July 19 ► The Minutes of July 19, 2017 approved with minor changes. Minutes of June 28, 2017 approved as written.

The meeting was adjourned at 11:06 a.m.