Using UM-Flint’s Thompson Library
For MBA students

Bookmark this URL:

www.umflint.edu/library

1. Use the “Please Select a Subject” pop-up menu under Search by Subject (midway down the center of the page) and select Business: Research Articles and News to get to full-text article databases for business management information.

   a. Useful databases:
      Business Source Complete: for journal articles on business management topics
      ABI Inform Combined Databases: also for articles in business journals
      LexisNexis Business: for company information and business journals and news

2. From the same pop-up menu, choose Business: Industry, Market and Stock Data for databases with industry, marketing and company comparison information
   a. Useful databases:
      Mergent Online: U.S. and international company data
      IBIS World: in-depth reports of key industries

3. A collection of full-text searchable online books on business topics are available (click E-books in the left margin on the library’s home page, then click ebrary in the resulting list. Click “Business and Economics” to limit search results to books about business management). The e-books in this collection will also be retrieved with searches in Mirlyn, the library’s catalog.
4. For more help, email library-reference@umflint.edu, call 810-762-3408, text 810-407-5434 or chat online with us at http://www.umflint.edu/library/askus.htm.