SUMMER ENTREPRENEURSHIP INSTITUTE

FIND US

ADDRESS  UM-Flint School of Management
           1 Riverfront Plaza,
           Flint, MI 48502

WEBSITES  umflint.edu/som
           umflint.edu/k12

CONTACT   Dr. Mark E. Miller
           (810) 237-6526
           markemi@umflint.edu

REGISTER  Fill out the application form at
           umflint.edu/k12/summer-entrepreneurship-institute

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GOAL
Our goal is to encourage entrepreneurial thinking and to assist students in learning about the process of starting and growing new ventures.

PRINCIPLES
Our driving principles are innovation and creativity.

DELIVERABLES
The program will help participants decide if entrepreneurship or business are fields they want to pursue in college.

LEARNING OBJECTIVES
1. Recognize what is required to become a successful entrepreneur.
2. Encourage entrepreneurial thinking to identify new business ideas.
3. Learn how to evaluate the feasibility of potential business ideas.

INSTRUCTION POINTS
• Creativity exercises
• New business idea generation
• Understand market opportunities

ACTIVITIES INCLUDE
• Field trip to visit an entrepreneurial business
• Entrepreneur guest speaker
• Team project and presentation

APPLICATION DEADLINE JUNE 15

TYPICAL DAY
7:30 - 8 a.m. ........................................... Arrive at camp
8:15 a.m. ............................................ Faculty led discussion and activities
10 a.m. .............................................. Snack Break
10:15 a.m. ......................................... Entrepreneur guest speaker or company tour
Noon ................................................... Lunch
12:45 p.m. ......................................... Team project work
2 p.m. .............................................. Faculty led discussion and activities
3 - 3:30 p.m. ....................................... Dismissal

Lunch, snacks, soft drinks, and bottled water will be provided.

The Summer Entrepreneurship Institute for Future Entrepreneurs only accepts 25 students per year. Spots are limited.

WHEN
July 12 - 14
Tuesday - Thursday
8 a.m. to 3 p.m. daily

ELIGIBILITY
High school students who will be a junior or senior in the 2016-2017 academic year.

PRICE
$150 per student (need-based scholarships are available, visit website for details)

LOCATION
UM-Flint School of Management located in the Riverfront Center

INSTRUCTORS
UM-Flint School of Management Faculty