Bridging Identities, Creating a New “I”

19 August 2015 9:00 - 11:45 am  134 FWTL (TCLT seminar room)

This workshop will focus on the link between intercultural communication and dealing with diversity. Activities include: stimulating discussion and sharing of individual views of certain values; ascertaining how identity traits are described, linked to each other, and their impact on interactions with people from different cultural backgrounds; and learning how Dr. Azghari’s three-step bridge model can help solve miscommunication problems due to cultural differences.

Registration is required for this event and seating is limited to 18 participants. Register online at go.umflint.edu/identity

Youssef Azghari is an expert in intercultural communication and the author of three books: Cultuurbepaalde Communicatie [Culturally determined communication] in which he presented his bridge model, Aan de slag met diversiteit - effectief communiceren met verschillende culturen [Getting on with diversity, effective communication with different cultures], and Creatief analytisch denken [Creative analytic thinking]. He has consulted for the Hague providing education, training, and cross-cultural mediation services.

He has served as a lecturer since 2001 in intercultural communication at Avans University of Applied Science in Breda and Den Bosch. He currently is a researcher (PhD) in Cross-Cultural Psychology at Tilburg University. Azghari has lectured worldwide on intercultural communication and cultural diversity. He is a publicist and regularly writes articles on diversity issues. Azghari has been quoted in publications such as the New York Times, the San Francisco Chronicle, and the Los Angeles Times.