WHAT CAN I DO WITH A PSYCHOLOGY DEGREE?

HUMAN SERVICES
Counseling, Advocacy, Mental health services, Case management, Programming, Community Relations, Administration

Example employers:
- Federal/State/Local government
- Senior Citizens' centers
- Nonprofit organizations (e.g. United Way, Big Brothers/Big Sisters)
- Hospitals

Useful skills and experience to develop:
- Volunteer or intern at employers listed above
- Learn to work with diverse populations
- Become involved in local government or advocacy groups
- Focus on counseling/clinical courses in psychology
- Obtain advanced degree in psychology or related field

PUBLIC RELATIONS
Research, Programming, Writing/Editing, Event planning, Public speaking, Fund-raising

Example employers:
- Public relations firms
- Advertising firms
- Large private companies
- Federal/State/Local government
- Universities and colleges
- Nonprofits

Useful skills and experience to develop:
- Develop strong writing and speaking skills
- Acquire related entry-level or volunteer experience
- Seek out internships in related fields
- Consider minoring in a related field (e.g., Marketing, Communication, Political Science)

RESEARCH
Experimental and Applied Research Design, Data Collection, Data Analysis, Survey construction

Example employers:
- Federal government
- Non-profits
- Universities and colleges
- Private companies

Useful skills and experience to develop:
- Volunteer as a research assistant for a professor
- Focus on experimental and methods courses
- Develop math and statistical skills
- Obtain advanced degree for greater opportunities

ADVERTISING
Creative Media, Account services, Research

Example employers:
- Advertising agencies
- Large companies with in-house advertising
- Federal/State/Local government
- Nonprofits

Useful skills and experience to develop:
- Seek out internships or entry-level experience
- Develop strong writing and speaking skills
- Consider minoring in a related field (e.g., Marketing, Business)

HUMAN RESOURCES
Employment, Recruitment, Labor relations, Compensation and benefits

Example employers:
- Large companies
- Government agencies
- Employment agencies

Useful skills and experience to develop:
- Acquire related entry-level or volunteer experience
- Develop skills for working with others
- Consider minoring in a related field (e.g., Business)

SALES/RETAILING
Retail management, Sales, Account management, Marketing

Example employers:
- Retailers
- Service providers
- Wholesalers
- Manufacturers
- Insurance and insurance companies

Useful skills and experience to develop:
- Seek out internships or entry-level experience
- Develop strong writing and speaking skills
- Develop skills for working with others
- Seek out leadership opportunities (e.g., student govt.)
- Consider minoring in a related field (e.g., Business)