

CAREER CENTER

TOP REASONS TO VISIT THE CAREER CENTER



Career Advising



Career Industry Exploration



Opportunities for Networking with Employers



CAREER CENTER EVENTS

Intern Me in 3

Mobile Escape Room

Employer Appreciation Breakfast

Corporate Case Competition

(partnership with Education Abroad)

OUTREACH

70 Presentations, Workshops & Classroom Visits

2,014 Student Participants

CS MOTT ENGAGED LEARNING SCHOLARSHIP

\$43,000+ awarded

36 students awarded to date

TOP MAJORS SEEN BY CAREER ADVISORS



Psychology



Computer Science & Information Systems



Health Care Administration



Business Administration
(Accounting, Finance, and Marketing)



Biology



Engineering

FIRST DESTINATION SURVEY

Career Outcomes:

82.2%



TOP INDUSTRIES

Employing Students: Information Technology, Nonprofit/Government, Manufacturing, Healthcare, Education/Academia

"I truly believe events like Intern Me in 3 have helped me gain a better understanding of how to go about not only networking, but interviews and public speaking as well."

— PSYCHOLOGY STUDENT

CONTACT US AT 810.424.5450



facebook.com/UMFlintCareers
twitter.com/UMFlintCareers

CAREER FAIRS

2 Career Fairs Held

142 Employer Participants

461 Student/Alumni Attendees

CAREER CONNECTION

2,064 Opportunities Posted

391 Internships

1,448 Full-time

225 Part-time

2,561 Students/Alumni utilizing Career Connection

387 New Employer Accounts



ALUMNI & CAREER CENTER

2018-19 Annual Report

ALUMNI RELATIONS

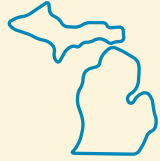
ALUMNI

46,680

Total Alumni

↑ 3.0%

Growth in Alumni Population



80%

of UM-Flint Alumni Reside in Michigan

VOLUNTEERS



119 Individual Volunteers



674 Hours of Volunteer Service

FILLING THE GAP



This year, University Advancement added two Leadership Annual Giving Officers to our staff. These positions are focused on building stronger relationships between the university, our alumni and donors.

“The creation of Leadership Annual Giving Officers is a trend in the industry and on the Ann Arbor Campus. These positions are critical to ensuring that we build a pipeline of donors for the future”

— BRENT NICKOLA

www.umflintalumni.org
CONTACT US AT 810.424.5450

COMMUNICATIONS **323k** E-communications Sent
17.4% UM-Flint Average E-news Open Rate

REACHING OUR ALUMNI



MAIL



PHONE



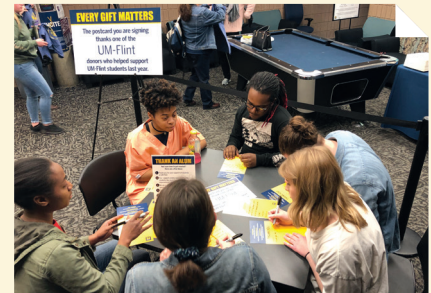
EMAIL

UM-FLINT	99.3%	56%	59%
UM AVERAGE	88%	59%	57%

ANNUAL GIVING HIGHLIGHTS

Facilitated solicitations for

19 SCHOOLS, COLLEGES OR UNITS



Hail Yeah! students wrote 350+ thank you notes to our alumni donors

GIVING BLUE DAY

First Time Donors Increased

5x

Since 2017

Student Donors Increased

3x

Since 2017



Most comments on a single social media post in UM-Flint history



ALUMNI & CAREER CENTER 2018-19 Annual Report