

Sarah F. Rosaen

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Brief CURRICULUM VITAE

ACADEMIC APPOINTMENTS

- 2018-present *Professor*
Department of Communication Studies
University of Michigan-Flint
- 2012-2018 *Associate Professor*
Department of Communication Studies
University of Michigan-Flint
- 2006-2012 *Assistant Professor*
Department of Communication Studies
University of Michigan-Flint

ADMINISTRATIVE APPOINTMENTS

- 2019-present *Chair*
Department of Communication Studies
University of Michigan-Flint

EDUCATION

- Ph. D. 2006 Department of Communication
Michigan State University
- M. A. 2003 Department of Communication
Michigan State University
- B. A. 1999 Department of Communication Studies
University of Michigan-Ann Arbor

TEACHING EXPERIENCE

- 2006-present—*University of Michigan-Flint*
History and Effects of Mass Communication; Theories of Mass Communication; Mass Media Effects on Children; Research Methods in Communication (undergraduate and graduate); Introduction to Human Communication; Honors Thesis Advisor; Senior Seminar for Media Studies

REFEREED PUBLICATIONS

- Rosaen, S. F., Dibble, J. L., & Hartmann, T. (2019). Does the experience of parasocial interaction enhance the persuasiveness of video public service messages? *Communication Research Reports*, 36(3), 201-208. doi: 10.1080/08824096.2019.1598854
- Rosaen, S. F., & Dibble, J. L. (2017). The impact of viewer perceptions of media personae and viewer characteristics on the strength, enjoyment, and satisfaction of parasocial relationships. *Communication Studies*, 68 (1), 1-21. doi:10.1080/10510974.2016.1240701
- Rosaen, S. F., & Dibble, J. L. (2016). Clarifying the role of attachment and social compensation on parasocial relationships with television characters. *Communication Studies*, 67(2), 147-162. doi:10.1080/10510974.2015.1121898
- Dibble, J. L., Hartmann, T., & Rosaen, S. F. (2016). Parasocial interaction and parasocial relationship: Conceptual clarification and a critical assessment of measures. *Human Communication Research*, 42(1), 21-44. doi:10.1111/hcre.12063
- Rosaen, S. F., Hayes, R. A., Paroske, M., & De La Mare, D. (2013). A dialogic approach to implementing general education assessment at the department level. *Journal of Assessment and Institutional Effectiveness*, 3(1), 33-53. doi:10.5325/jasseinsteffe.3.1.0033
- Paroske, M., & Rosaen, S. F. (2012). Adapting assessment for the field of communication. *Journal of the Association for Communication Administration*, 31(2), 104-117.
- Dibble, J. L. & Rosaen, S. F. (2011). Parasocial interaction as more than friendship: Evidence for parasocial interactions with disliked media figures. *Journal of Media Psychology*, 23(3), 122-132. doi:10.1027/1864-1105/a000044
- Rosaen, S. F., Sherry, J. L., & Smith, S. L. (2011). Maltreatment and parasocial relationships in US children. *Journal of Children and Media*, 5(4), 379-394. doi:10.1080/17482798.2011.599520
- Greenberg, B. S., Rosaen, S. F., Worrell, T. R., Salmon, C., & Volkman, J. (2009). A portrait of food and drink in commercial TV series. *Health Communication*, 24(4), 295-303. doi:10.1080/10410230902889233
- Rosaen, S. F., & Dibble, J. L. (2008). Investigating the relationships among child's age, parasocial interactions, and the social realism of favorite television characters. *Communication Research Reports*, 25(2), 145-154. doi:10.1080/08824090802021806
- Rosaen, S. F., Boyson, A. R., & Smith, S. L. (2006). Aggression-related characteristics and the selection of media violence. *Zeitschrift fuer Medienpsychologie*, 18(3), 119-130. doi:10.1026/1617-6383.18.3.119

INVITED NON-REFEREED PUBLICATIONS

Rosaen, S. F. (2017). Communication assessment. In *The SAGE Encyclopedia of Communication Research Methods*. (Vol. 1, pp. 182-186). Thousand Oaks, CA: Sage.

Rosaen, S. F. (2007). Maltreated children and media effects. In J. J. Arnett (Ed.), *Encyclopedia of children, adolescents, and the media*. (Vol. 2, pp. 511-513). Thousand Oaks, CA: Sage.

Greenberg, B. S., & Rosaen, S. F. (Fall, 2005). Television and young people: Violence, sex, booze and greed. *Michigan State University Law Review*, 3, 857-877.

BRIEF SELECTION OF RECENT CONFERENCE PAPERS AND PRESENTATIONS

Lair, D., Paroske, M., Rosaen, S., & Kowal, C. (2016, November). *Communication and the Flint water crisis: The civic callings of a community in crisis*. Pre-conference offered at the annual conference of the National Communication Association in Philadelphia, PA.

Seeger, H. S., Hayes, R. A., Gilmore, M. W., Rosaen, S. F., & Getchell, M. C. (2016, November). *Public relations' civic calling: Communicating issues surrounding the Flint water crisis*. Panel presented at the annual conference of the National Communication Association in Philadelphia, PA.

Rosaen, S. F., & Jennings, N. (2016, June). *Children who trust in the real-world also trust characters in the para-world*. Poster presented at the annual conference of the International Communication Association in Fukuoka, Japan. Top paper in the poster session in the Communication, Adolescents, and Media Division.

Rosaen, S. F., & Dibble, J. L. (2015, May). *The impact of attachment on enjoyment of parasocial relationships*. Paper presented at the annual conference of the International Communication Association in San Juan, Puerto Rico.

Dibble, J. L., Hartmann, T., Rosaen, S. F. (2014, November). *Parasocial interaction and parasocial relationship: Conceptual clarification and a critical assessment of measures*. Paper presented at the annual conference of the National Communication Association in Chicago, IL. Top four paper in the Mass Communication Division.

PROFESSIONAL SERVICE

2012-2016 Chair/Vice-Chair/Vice-Chair Elect/Legislative Assembly
Communication Assessment Division (4-year term)
National Communication Association

2015-2016 Nominating Committee, Communication Assessment Division
National Communication Association

Regular Conference Paper Reviewer
 National Communication Association
 International Communication Association

Adhoc Journal Reviewer for various journals

SERVICE AT THE UNIVERSITY OF MICHIGAN-FLINT

Department of Communication Studies

2013-present Graduate Program Committee Member

2009-present Honors Thesis Advisor

2007-2016 Assessment Coordinator

Fall 2013 Interim Program Director of Communication

College of Arts and Sciences

2018-present Strategic Plan Implementation Committee, Advising and Retention

2017-2019 Biology Chair Search Committee

2014-2017 Executive Committee

2014-2015 CAS Dean Search Committee

2013-2014 Strategic Planning Taskforce

2009-2014 College Appeals Panel, Served on Committee in Winter 2012, Chair

Spring 2009, 2011 Spring Interim Committee Secretary and Member

University

2014-2018 Higher Learning Commission Academy on Persistence and Completion

2016-2018 Advising Taskforce

2015-2016 Retention Sub Committee Member, Strategic Enrollment Management

2011- 2012 Assessment Academy Team Member

Winter 2012 Faculty Fellow for the Catalyst Course Design Faculty

2009-2012 University Academic Assessment Committee Member and Secretary