

Janet Lorch

janetlorch.com

Education

MFA	Studio Art, Graphic Design Michigan State University
BFA	Studio Art University of Michigan/Ann Arbor, (<i>summa cum laude</i>)

Professional Experience

January 2013 - August 2014	Chair, Communication and Visual Arts Department University of Michigan-Flint
August 2011 - December 2012	Art Program Director, Communication and Visual Arts Department University of Michigan-Flint
Fall 2006 - present 2006, 2004, 2002	Lecturer IV, University of Michigan-Flint Full time 1 year appointments, adjunct instructor, Mott Community College Course development, advising Conducted research study and wrote successful proposal that awarded MCC Graphic Design program technical status for Perkins funding
2000-Present	Adjunct lecturer, University of Michigan-Flint Attained lecturer II status 2005
1999-Present	Part and full time adjunct instructor, Mott Community College, Flint, MI
1995-Present	Graphic design/self employed Variety of design work including brochures, logos, catalog, poster, book design and web site design and production.
1992-1995	Sibley/Peteet Design Dallas, TX Assistant designer and production manager. Responsible for all phases of the production process.

Teaching Experience and Course Development

University of Michigan-Flint

New Program Developed graphic design track for new Communications and Visual Arts BFA degree implemented Fall 2007

Courses Taught and Developed

ART 100 Introduction to Studio Art

ART 160 Introduction to Graphic Design Theory and Process/online
(*course development*)

ART 160 Introduction to Graphic Design Theory and Process/campus

ART 232 Beginning Typography (*course development*)

ART 252 Introduction to Digital Graphic Design (*course development/collaboration*)

ART 324 Introduction to Computer Illustration (*course development*)
ART 342 Editorial Design (*course development*)
ART 328 Artist Bookmaking (*course development*)
ART 330 Advanced Typography (*course development*)
ART 342 Editorial Design (*course development*)
ART 379 Design Studio
ART 390 Special Topics: Visual Creativity (*course development*)
ART 398 Internships (*course development*)
ART 401 Senior Portfolio (*course development*)
ART 406 Corporate Design (*course development*)

Courses developed collaboratively

ART 113 Drawing for Design I
ART 114 Drawing for Design II
ART 252 Intro to Digital Design
ART 335 Web Design

Courses Taught and Developed

Mott Community College

ART 121 Graphic Design Theory and Process campus and online (*course development*)
ART 133/233 Beginning and Advanced Illustration Techniques
ART 145 Introduction to Computer Based Art (*course development*)
ART 146 Typography and Type Design (*course development*)
ART 242 Corporate ID
ART 259 Conceptual Book Design (*course development*)

UM-Flint Teaching Accomplishments:

Coordination and development of student service graphic design projects

- ~ 2011 REACH client work including logo and brochure design
- ~ 2011 Genesee County Health Dept. client work including logo, posters and support materials for SPROUT community initiative
- ~ 2011 Launching of student run Design Studio course
- ~ 2009 Urban Alternatives House logo and collateral designs
- ~ 2008 Piper Green Corps logo and collateral designs
- ~ 2008 Enterprising Health logo and collateral designs
- ~ Women's Education Center logotype
- ~ Mott Farm's logo and brochure
- ~ Swartz Creek Watershed logo and brochure
- ~ FACTER brochure (Flint Area Citizens to End Racism)

UM-Flint Service Contributions

Development, implementation and continuing assessment of Visual Communications/Graphic Design major program curriculum implemented Fall, 2007

Advisory Boards:

- ~ UM-F Thompson Center for Learning and Teaching Advisory Board
- ~ Mott Community College graphic design program advisory board 2007-present
- ~ GASC (Genesee Area Skill Center) advisory board 2007-present
- ~ Internship positions and employment: provide[d] graphic design interns to a number of local business and UMF departments

UM-Flint Service Contributions

- ~ Annual Assessment Implementation Report/VisCom BFA program
- ~ Development of assessment tools for the Visual Communications program
- ~ Conduct portfolio reviews as a final assessment tool for graduating Viscom students

Additional University service

- ~ Mentor new faculty members as needed.
- ~ Served on 4 Faculty Search Committees
- ~ Served on a graphic design faculty search committee at Mott Community College
- ~ Converted and maintain the Communication and Visual Arts department web site
- ~ Participate in the annual art student show jury and installation
- ~ Served as Student Art Club advisor 2009
- ~ Designed and produced numerous CVA department promotional artwork
- ~ Designed and produced numerous CVA department recruitment artwork
- ~ Designed and produced annual Student Art Exhibition posters
- ~ Designed and produced numerous new course promotional fliers
- ~ Conducted faculty observations
- ~ Participated in student recruitment events
- ~ Juror for Martin Luther King essay contest, sponsored by the Office of Educational Opportunity Initiatives

Professional Service

Publishers Textbook Reviews

- ~ Book review for Cengage Publishing: *Visiting Artist at Work: Drawing*
- ~ Book review for Cengage Publishing: *Business of Design*
- ~ Book review for Cengage Publishing: *Drawing Inspiration*

Annual Art Show Committee Member

- ~ Committee member for the University of Michigan (Ann Arbor) Alumni Show, organization and planning
- ~ Design and produce annual logo, t-shirt art, posters and catalog

Buckham Gallery

- ~ Designed and maintain the Buckham Gallery web site 2007 - 2010
- ~ Design and produce annual call for entries 2007 - 2010

Professional Development:

- ~ Adobe Flash and Adobe Dreamweaver training and certification
- ~ Numerous OEL Blackboard training workshops such as Blogs in Education, BB updates, etc.
- ~ Enriching Scholarship 2008 Professional Development workshops at UM Ann Arbor
- ~ "Social Studies," Baltimore 2008 attended and presented at national AIGA (American Institute of Graphic Artists) educational conference
- ~ "The Design Frontier," Denver: 2007 Conference attended national AIGA (American Institute of Graphic Artists) educational conference
- ~ Completed numerous workshops and training on the use of Blackboard
- ~ Attended a number of Flint Educational Community meetings coordinated by *MacProfessionals* regarding growth of the film industry in Michigan and how it relates to new programs and courses

Memberships

AIGA (American Institute of Graphic Artists)
University of Michigan Alumni Association
Michigan State University Alumni Association
University & College Designers Association
Guild of Book Workers
Michigan Education Association

Technical Competencies

Proficiency in graphic design software including Adobe Photoshop, Illustrator and InDesign
Print production skills
Use of digital camera, scanners, printers
Apple system software and maintenance

Awards/Honors

2011	2 Gold ADDY awards including Best of Show
2010	1 Silver ADDY award
2009	2 Silver ADDY awards
2009	Alma Statewide Print Exhibition purchase award
2009	University of Michigan AA alumni exhibition and People's Choice Award
2008	1 Gold, 1 Silver ADDY award
2006 - present	Numerous student-initiated Golden Apple awards
2005 - 7	5 Michigan State University Research Fellowship Travel Fellowship Display Award, Cowles House (President's House), MSU
2001	University of Michigan/Ann Arbor, Bachelor of Fine Arts degree <i>summa cum laude</i>
2001	Member, Golden Key International Honor Society

2001	Center for the Education of Women, Margaret Dow Towsley Scholarship
1994	Art Directors Club of Houston Excellence Award (4)
1994	Certificate of Excellence, Print's Regional Design Annual
1994	Award of Excellence, Dallas Society of Visual Communications

Publications

500 Handmade Books: Inspiring Interpretations of a Timeless Form
 Lark Books, publishers
Brush of Nature, unique artist's book included in the book

Collections

Safety in the Classroom, unique artist's book, University of Colorado Novlin
 special collections library
Reliquary, Michigan State University
Through the Woods, Michigan State University
Jorinda's Premonition, Alma College

Exhibition Record

2011	<i>University of Michigan Alumni Show</i> , Slusser Gallery, Ann Arbor People's Choice Award
2011	<i>University of Michigan Flint Faculty Show</i> , UCEN Gallery
2010	<i>Intimate Knowledge</i> , Buckham Gallery, Flint, MI, 4 person show
2009	<i>Alma College Annual Print Competition</i> , juried, year-long traveling exhibit Purchase Award
2009	<i>University of Michigan Alumni Show</i> , Slusser Gallery, Ann Arbor People's Choice Award
2008	<i>Modest (in Scale)</i> , Book Show, Abecedarian Gallery, Denver Colorado
2008	<i>Salience</i> , Buckham Gallery, Flint, MI
2008	<i>University of Michigan Alumni Show</i> , Slusser Gallery, Ann Arbor
2007	<i>The Book Show</i> , Slusser Gallery, University of Michigan
2007	Group Show, Scene Metrospace Gallery, East Lansing, MI
2007	MSU MFA Candidates, Don Brown Gallery of Fine Art, DeWitt, MI
2007	MFA Graduate Thesis Show, Kresge Art Center, Michigan State University
2006	<i>Alma College Annual Print Competition</i> , juried, year-long traveling exhibit
2006	<i>Annual Member Show</i> , Buckham Gallery, Flint, MI
2006	<i>Alternative Views: Photographs and Prints from the Wye Valley</i> , solo Mott Community College Visual Arts Gallery, show and lecture
2005	Wayne State University/Michigan State University Graduate Exchange, juried exhibition
2005	<i>Michigan State University Graduate Student Exhibition</i>

- 2005 A READER'S ART 5: *On the Wall and Out of the Box*, Susan Hensel Gallery,
Minneapolis, MN, juried exhibition
- 2005 *Mich-ART@cmu.wmu.msu*, Michigan State University College of Law,
juried exhibition
- 2004 *Michigan State University Graduate Student Exhibition*
- 2004 *Printmaking Invitational*, Buckham Gallery, Flint, MI
- 2004 *20th Anniversary Member Show*, Buckham Gallery, Flint, MI
- 2002 *Mid America Print Council Exhibition*, Denver International Airport,
juried exhibition
- 2002 *Printmaking Invitational*, Buckham Gallery Flint, MI
- 2002 *Interactions: Mixed Media*, DeWaters Art Center Flint, MI Exhibition, *solo*
- 2001 *Printmaking Show*, Paint Creek Center for the Arts, Rochester, MI,
juried exhibition
- 2001 *Mid America Print Council Exhibition*, Ronald Barr Gallery, Indiana
University New Albany, IN, juried exhibition
- 2001 *Ann Arbor Art Center Annual All Media Exhibition*, Ann Arbor, Michigan