TOP REASONS TO VISIT THE CAREER CENTER

- Résumé & Cover Letter Assistance
- Individual Career Advising
- Assistance Locating Internships & Job Opportunities

OUTREACH

- 91 Presentations, Workshops and Classroom Visits
- 1243 Student Participants
- 70 Faculty/Department Meetings

TOP MAJORS SEEN BY CAREER ADVISORS

- Mechanical Engineering
- Computer Science
- Business Administration
- Applied Psychology

CAREER FAIRS

- 2 Career Fairs Held
- 151 Employer Participants, 20% increase over 2015-16
- 556 Student/Alumni Attendees

KEY NOTES

- 60% of students learned about the Career Center from Faculty or Staff
- 80% of students felt welcome by Career Center staff
- 90% of students felt their Career Advisor helped them identify next steps to take

SIGNATURE EVENTS

Dinner with Twelve
Hosted by corporate partners for the purpose of sharing career knowledge with small groups of students

2016-17 HOSTS

Pizza, Pop & Postgrads
Facilitated by Alumni

“The Career Center staff prepared me for an interview with the company I am interning with this summer, and I am greatly appreciative of the service I was provided.”

ELI MILLER, Mechanical Engineering Major
ALUMNI RELATIONS

ALUMNI

4.3% Growth in Alumni Ranks
42,524 Total Alumni
77% of UM-Flint Alumni reside in Michigan
91% Grads report being employed, engaged in volunteer or military service, or continuing their education

VOLUNTEERS

132 Volunteers in 2017
85 Volunteers in 2016
942 Service Hours in 2017
684 Service Hours in 2016

“It has been a pleasure getting involved with the Alumni Leadership Corp. Since retirement it has given me an outlet to utilize both my education as well as corporate experience to help advance the university, students, staff, faculty and alumni.”
Kim Knag
B.B.A. ’96, M.B.A. ’01

COMMUNICATIONS

200k E-newsletters sent
15.3% UM-Flint Average E-news Open Rate
14.6% National Average Open Rate*

REACHING OUR ALUMNI

MAIL
UM-FLINT 96%
UM AVERAGE** 89%
PHONE
51%
55%
EMAIL
53%
61%

SIGNATURE EVENTS

Chancellor Borrego and members of the Class of ’58 at Victors Reunion
Go Blue on the Bricks
Back to the Bricks
Alumni Lounge
Victors Reunion
Student vs Alumni
Basketball Game
Family Skate

Growth in Alumni Ranks
142,681 Alumni records provided to campus units this year
4/5 Schools or Colleges completed Alumni Relations Planning Tool
3/5 Schools or Colleges were assisted in sending E-Newsletters

* Source: Email Marketing Metrics Report, 2016
** Source: FY17 Mid-Year Results, University Annual Giving