The University of Michigan – Flint  
Chancellor's Advisory Committee for Budget & Strategic Planning  

January 13, 2012  
Minutes  


Absent:  Clement Chen, Sharman Siebenthal-Adams  

Guests:  Jami Anderson, Jennifer Hogan  

The minutes of the CAC/BSP meeting of December 16, 2011 were reviewed. Susan Gano-Phillips motioned they be accepted, seconded by Annie Szuch.  

Items of Discussion  

Jami Anderson (CAS/Philosophy) was present to discuss a proposal to establish a Center for Cognition and Neuroethics in collaboration with our faculty/students and the Insight Institute of Neurosurgery and Neuroscience (IINN). Jami stated that the proposal had already been submitted to AAAC, Terry Van Allen (Director of the Office of Research) would oversee the structure of the partnership and a “director” would be identified.  

S. Gano-Phillips expressed reservations about developing another “Center” and the potential impact on the Department of Philosophy. She also questioned why the faculty had not been informed of such a proposal. A lengthy discussion ensued with the primary discussion points being:  

G. Voland stated that the campus does not currently have a “Research Center” and that the initial concept was presented by IINN (Dr. Jawad Shah) to the department of philosophy. The primary vision/focus of the project includes (a) sharing of research projects, facilities, etc.; (b) development of workshops open to the broader community; (c) collaboration of grant writing. This would be a low-cost operation that does not require Regent approval. It was also conveyed that this proposal fits in nicely with future plans of the department, provides collaborative internship opportunities in multidisciplinary research not limited to philosophy students.
L. Knecht inquired whether there is a correlation between this proposed “Center” and those identified in the strategic plan and whether there will be other similar proposals, MOUs, etc.?

G. Voland stated the proposal calls for seed money provided by the Provost office with the goal being to identify and develop sponsorships. (This would not be Dr. Shah’s Center.) If, after a specified period of time, no sponsorships or grants are forthcoming, the Center would dissolve ~ most likely within three years.

It was ultimately recommended the proposed document be revised to more specifically outline the benefit, collaboration, etc. and that J. Anderson speak with other faculty about their interest in such a proposal.

J. Hogan was present to discuss a branding/marketing proposal for UM-Flint, submitted by MaGuire & Associates. MaGuire was contracted by the Ann Arbor campus to assist in their branding and UM-Flint was provided the opportunity to also participate. There is a significant cost-savings to piggy-back on the research already conducted by MaGuire, particularly as it relates to the value the Flint & Dearborn campuses provide to the Ann Arbor campus. There are two specific issues we have requested MaGuire to address in the project: (1) we want to include not only undergraduate students, but also grad students, specifically potential graduate students; (2) we need to look at institutions we are competitive with (e.g. who is really our competition?).

As the project develops, the results will be shared with this committee.

Announcements

- G. Voland discussed the Michigan Distinguished Professor Award and the need to the campus to put forth nominations.
- The CAC/BSP retreat will be held March 9th at Ross House ~ breakfast will be available at 8:15 with the meeting to commence at 9:00 and ending at noon. The deans and Chris Waters will be invited to attend and S. Turner will notify them.