Leaders and best. The University of Michigan-Flint (UM-Flint) supports its faculty, staff and students in their efforts to achieve—in Flint, throughout Michigan and in communities abroad. This belief pushes our campus to match its academic and research strengths with public need to create real-life impact in every community we touch.

This is our world. And we choose to make it better. Here’s to the Victors for Michigan, the Victors for Flint.
I am excited to present this look at some of the crucial work we’ve done at our university and the incredible success of our Victors campaign. The University of Michigan-Flint was founded on a commitment to bring a quality Michigan education to Flint and the surrounding area, and we have done exactly what we set out to do.

Upon graduation, our students will add to our alumni family that now numbers over 46,000, 80% of whom still reside and work right here in Michigan. That’s crucial in our state’s mission to retain talent within the state. But to retain talent, we must create talent. That only happens when we make education accessible. While we are one of the most affordable of Michigan’s 15 public universities, we know that there are those who need additional assistance. Last year, we provided over $73 million in financial aid for our students. This year, we dedicated an additional $18 million. In the past few years alone, we have also created 151 new privately funded scholarships for our students, for a total close to 300. We are a major partner in the Flint Promise, a scholarship for students who graduate from Flint Community Schools with the anticipation that we will see them in maize and blue soon.

Our work to be innovative, to create and deliver the very best learning opportunities for our students, never ends. This year, we launched our newest online program, a Bachelor of Science in Psychology. This degree joins eight other degrees offered entirely online, such as our Substance Use Treatment and Intervention degree. We know the risks associated with the opioid crisis. Now, UM-Flint offers Michigan’s only online bachelor’s degree for treatment of and intervention around substance use.

Looking forward, we recently broke ground on our addition to the William R. Murchie Science Building. Most UM-Flint students will have a class in Murchie at some point in their academic career, and others will make it their home as STEM majors, so it was imperative that we expand classroom, lab and study space to accommodate our growth in this area. Between 2006 and 2016, we experienced a 58% increase in undergraduate STEM majors and a 350% increase in graduate STEM majors.

This is a bittersweet moment for me as I will move on from the university to other opportunities. If someone had told me that a 15-year-old emancipated teenager from Downriver would grow to become the chancellor of a major university in her home state, I can’t tell you that I would have believed it. But I am proof that educators taking an interest in and believing in your potential can motivate you to do whatever you set your mind to do. I hope my legacy is that I have brought that same spirit to this university.

Thank you, and Go Blue!
Susan E. Borrego, PhD, Chancellor
Jermariana Chandler vividly recalls the moment she learned her dream of earning a U-M degree became closer to reality. One day close to graduation from Beecher High School, where she was a senior and straight-A student, she was called into the counselor’s office. There, she was told about her scholarship offer from the University of Michigan-Flint.

MEET JERMARIANA CHANDLER: THE FIRST UM-FLINT CHANCELLOR SCHOLARSHIP RECIPIENT

Jermariana had wanted to attend a Michigan university, but didn’t think she would be able to afford it. Being a Chancellor’s Scholar changed everything. She was one of the first high school seniors to receive the Chancellor’s Scholarship, covering full tuition and fees at UM-Flint.

Receiving the award made Jermariana the first in her family to attend college.

“This scholarship means the world to me,” she says. “Every day, my mother tells me how proud of me she is. My brothers and sisters look at me now and say they want to go to college, too.”

Along with her excellent grades, Jermariana grew up dancing. At the 2019 Spring Commencement, she will graduate from UM-Flint with a bachelor’s degree in dance. She plans to continue her dance education in graduate school, after first exploring opportunities related to her minor in business and entrepreneurship. Longer term, Jermariana has said she would like to open a dance studio for low-income students in Flint.

“Growing up, we didn’t have enough money to pay for dance lessons, so I learned mostly on my own,” Jermariana remembers. “Every kid should have the ability to pursue their dreams. My dream is to dance. And to help others live their dreams, too.”

REALIZING DREAMS AND HELPING OTHERS LIVE THEIRS

Every kid should have the ability to pursue their dreams. My dream is to dance. And to help others live their dreams, too.”
PARTNERING WITH THE HEALTHY FLINT RESEARCH COORDINATING CENTER

UM-Flint created a partnership with the Healthy Flint Research Coordinating Center, bringing together medical professionals from Flint, UM-Flint, UM-Ann Arbor and Michigan State University to coordinate on health issues arising from the contaminated water to achieve the best possible outcomes for the Flint community.

EXPANDING OUR COMMITMENT TO CHILDHOOD DEVELOPMENT

Due to the significant health consequences from lead exposure, UM-Flint devoted its resources to Flint’s most vulnerable citizens, its children, by expanding its nationally recognized early childhood development center.

SUPPORTING OUR CITY: RESPONDING TO THE WATER CRISIS

With a powerful commitment to the surrounding community from which many of its students come, UM-Flint immediately responded to the Flint Water Crisis with increased service, on-the-ground generosity and research to aid in the recovery and prevention of future environmental emergencies.

The city of Flint is a diverse community with a storied legacy. For more than 60 years, UM-Flint students, faculty and staff have stood on the front lines of community service in Flint—weaving public service into teaching, learning and daily campus culture. UM-Flint has stood with this city through its greatest achievements and its greatest struggles.

DEDICATING RESOURCES TO AID AND RECOVERY

The UM-Flint community galvanized its resources toward activities vital to the community’s recovery throughout the duration of the water crisis. Community-wide health screenings and town hall meetings were quickly organized and offered throughout Flint along with the distribution of bottled water and water filters by students, faculty and staff. This is just part of our ongoing commitment to the Flint community following the water crisis.
ENGAGING OUR COMMUNITY

For more than 60 years, UM-Flint students, faculty and staff have stood on the front lines of community service in Flint—weaving public service into teaching, learning and daily campus culture.

PROMOTING HEALTH AND WELLNESS

The Sylvester Broome Empowerment Village is a community center on Flint’s north side, where UM-Flint’s physical therapy students run a weekly clinic, PT Heart, offering free physical therapy, health education and rehabilitation treatments to uninsured and underinsured Flint residents.

UM-Flint is an integral part of the Flint-area community, having established partnerships with businesses, government, community organizations and individuals who contribute to the growth and vitality of the region. These collaborations are essential to Flint’s plans to remain a permanent, engaged partner for growth in the Flint and Genesee County communities.
REDUCING CRIME WHILE BUILDING COMMUNITY

Through an innovative partnership between UM-Flint’s Department of Public Safety and the United Way, the Flint Urban Safety Corps is transforming the city’s University Avenue corridor. Since piloting the program in 2016, the Flint Urban Safety Corps has helped reduce blight and assist with activities that reduce crime while increasing overall community involvement. Boarding up housing, cleaning up the area, hosting block parties and organizing community patrols have all been a part of this collaborative volunteer program.

REMAINING AN ACTIVE PARTNER

Making a positive impact requires engagement at several levels. UM-Flint continues to stay active as a community partner by expanding its support of major activities and organizations essential to Flint’s development and vitality.

TAKING LEARNING WHERE IT’S NEEDED MOST

One of UM-Flint’s most notable grassroots outreach efforts is its Pop-Up School. This mobile classroom brings high-quality, play-based literacy, math, science and social studies activities to young Flint-area children who are most in need, visiting neighborhoods, community events, health fairs, churches and other venues.

UM-Flint continues to stay active as a community partner by expanding its support of major activities and organizations.
The Flint Repertory Theatre–UM-Flint Alliance creates a meeting ground for professional artists, master teachers and students to collaborate in new and exciting ways. Both the theatre and the university recognize that classroom study and practical experience are of equal and complementary value to those pursuing theatre careers and building professional theatre resumes. The synergy between the two groups has resulted in incredible learning opportunities and professional experience for students in Flint and throughout the state.
INSPIRING AND EMPOWERING ENTREPRENEURS

UM-Flint’s Office of University Outreach expanded its entrepreneurial mentoring program to a new level by taking it on the road. Its “Innovation Incubator on the Road” program is a series of free business workshops offered throughout the community to provide greater access to entrepreneurial ideas and resources to Flint-area teens and adults. Two three-hour workshops offer participants valuable information and resources through one-on-one sessions with business counselors.

The business bootcamp sessions are facilitated by Outreach staff, UM-Flint faculty and local entrepreneurs. Participants are encouraged to continue to work with the Innovation Incubator for continued one-on-one counseling, mentorship, and networking opportunities.

PROVIDING MEANINGFUL EXPERIENCES

UM-Flint has served the Flint community through educational outreach and programs, offering Flint access to presentations by historical figures and international thought leaders who inspire and challenge the status quo. The university continues to serve as a permanent place for community discussion, where important conversations happen.
Setting the stage for high-level achievement in key areas over the next few years, UM-Flint’s strategic planning generated five priorities. Currently being implemented, these priorities serve as a roadmap for the university to address the area’s evolving needs by building on the unique attributes of UM-Flint.

**Priority 1:** Defining a distinctive identity to build campus pride.
**Priority 2:** Pursuing excellent education and scholarship across the institution.
**Priority 3:** Cultivating a student-centered culture focused on retention and success.
**Priority 4:** Enhancing recruitment through high-quality programs and campus life.
**Priority 5:** Identifying and securing vital partnerships with an engaged community.

In response to several situations affecting enrollment and student populations across the region and state, UM-Flint’s Strategic Enrollment Management Plan focuses on moving the campus forward by fulfilling its commitment to excellence in teaching and scholarship, student centeredness and engaged citizenship.

Reinforcing its commitment to providing maximum access to area students who want to pursue a Michigan education, UM-Flint expanded its merit scholarship program significantly, bringing almost 400 additional high-achieving students to campus in just the past three years.
The Victors for Michigan-Flint campaign was the most successful campaign in the history of the university, and set many milestones along the way.

- **VICTORS FOR MICHIGAN-FLINT CAMPAIGN**
  - 4,308 donors gave
  - 13,044 gifts totaling
  - $57,691,202
  - $5,079,885 for faculty and research
  - $22,079,446 for programs
  - $13,253,491 for student support
  - 151 new student support funds were created during the campaign

- **FINAL TOTAL**
  - $57,691,202

- **CAMPAIGN GOAL**
  - $40,000,000
DEAR FRIENDS,

Without your generous support, the successful conclusion of the Victors for Michigan capital campaign would not have been possible. The impact of raising more than $57 million is profound and will be felt across campus for decades.

More than 4,300 donors gave at record levels, creating 151 new student support funds that will ensure the continued success of students like Jermariana Chandler (featured in this report). For over 60 years, the University of Michigan-Flint has been preparing students to tackle challenges in business, education, healthcare and beyond. The $27 million given to support faculty, research and programs will provide additional opportunities for students to engage in innovative problem solving.

Donors, community partners, alumni, students, faculty, staff and friends like you helped us make history.

Our world needs victors, and you’ve answered the call. Here’s to the Victors for Michigan. The victors for the world.

Go Blue!

Mary Jo Sekelsky, Ed.D.
Interim Vice Chancellor
University Advancement

WE FAR EXCEEDED OUR EXPECTATIONS WITH THE SINGLE LARGEST CAPITAL CAMPAIGN IN THE HISTORY OF THE UNIVERSITY.

“

The philanthropic response to our university during this campaign has been outstanding, enthusiastic and empowering.

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