UM-Flint Strategic Planning Process

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September 2016
2011-2016 Plan in Review

• Plan Development Context
  – Expansion and Growth
  – First Residential Housing
  – First capital campaign

• 18 Facilitated Forums

• Steering Committee & Task Forces
2011-2016 Plan in Review

• **Overarching Theme: Engagement**
  – Cross-curricular collaboration
  – Universal participation in co-curricular area
  – Integration of civic engagement throughout curriculum
  – Pursuit of institutional partnerships

• **5 Key Recommendations**
  – Supported theme of engagement
  – Focused on growth via retention and enrollment
2011-2016 Plan Development

• 11 Priorities
  – Seven addressed our 3 Pillars
  – Four targeted institutional infrastructure
  – 109 Initiatives
  – 77 Indicators of Success
2014 Prioritization

• November 2014 – March 2015

• Campus-wide Conversations

• 4 Priorities and 12 Initiatives Identified
Successes of 2011-2016 Plan

- Faculty hiring
- New academic programs
- Enrollment, retention and graduation
- Capital campaign
Challenges & Opportunities

• Changing demographics
• Flint Water Crisis
• Expanded physical campus
• Community Partnerships